

# Events Calendar



To book one of the events listed below please visit our website at [www.businesslink.gov.uk/southwest](http://www.businesslink.gov.uk/southwest) call us on: 0845 600 9966 or e-mail: [enquiries@blpeninsula.co.uk](mailto:enquiries@blpeninsula.co.uk). Events may be subject to change.

Event	Overview	Location	Date	Start	End
<b>Starting a Business Workshop - Is it for me?</b>	Gain an overview of what is involved in starting and running a business. Understand the challenges and benefits of starting a business	Truro	05/07/2010	09:30	12:30
		Exeter	13/07/2010		
		Taunton	22/07/2010		
		Plymouth	05/08/2010		
		Redruth	19/08/2010		
<b>Starting a Business Workshops - for businesses in the first 12 months of trading</b>	<b>Getting the basics right</b> - How to create a business plan and how you can use it to secure lending. Your responsibilities as a business owner.	Taunton	13/07/2010	09:30	16:30
		St Austell	14/07/2010		
		Plymouth	15/07/2010		
		Exeter	22/07/2010		
		Bideford	29/07/2010		
		Bridgwater	30/07/2010		
		Redruth	03/08/2010		
		Plymouth	11/08/2010		
		Taunton	12/08/2010		
	Exeter	19/08/2010			
	<b>Finding and Keeping Customers</b> - Making your first sale, how to generate new customers and encourage repeat business. Identifying the competition and using this to your advantage	Plymouth	20/07/2010	09:30	12:30
		Exeter	27/07/2010		
		Taunton	29/07/2010		
		Bridgwater	11/08/2010		
		St Austell	12/08/2010		
		Redruth	17/08/2010		
	<b>Managing Money and making a profit</b> - Book-keeping tips. Managing your cashflow and ensuring payments are received. Profit and Loss accounts.	Plymouth	18/08/2010	09:30	12:30
		Plymouth	28/07/2010		
		Exeter	03/08/2010		
		St Austell	04/08/2010		
Taunton		10/08/2010			
<b>Running a successful business</b> - What it takes to run a successful business. Purpose, vision and values. Leadership and management. Delegation and motivation. Employing and managing people. What skills you and your business need.	Bridgwater	18/08/2010	09:30	12:30	
	St Austell	29/07/2010			
	Exeter	04/08/2010			
	Taunton	05/08/2010			
	Plymouth	10/08/2010			
	Redruth	11/08/2010			
<b>Business Advice Clinics</b>	A face-to-face 90 minute meeting with one of Business Link's advisers. They will review key areas of your business and the main issues you are facing – identifying activity and support that will help drive performance and turn your plans into reality	Wellington	06/07/2010	09:30	16:30
		Paignton	07/07/2010		
		Plymouth Millfields	07/07/2010		
		Exeter	08/07/2010		
		Plymouth	13/07/2010		
		Taunton	13/07/2010		
		Bridgwater	14/07/2010		
		Tiverton	15/07/2010		
Frome	15/07/2010				

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Event	Overview	Location	Date	Start	End
<b>Business Advice Clinics</b>	A face-to-face 90 minute meeting with a Business Link Adviser. They will review key areas of your business and the main issues you are facing – identifying activity and support that will help drive up performance and turn your plans into reality	Yeovil	15/07/2010	09:30	16:30
		Langport	15/07/2010		
		Ivybridge	20/07/2010		
		Honiton	21/07/2010		
		Honiton	21/07/2010		
		Minehead	22/07/2010		
		Exeter	22/07/2010		
		Newton Abbot	28/07/2010		
		Ivybridge	03/08/2010		
		Paignton	04/08/2010		
		Plymouth Millfields	04/08/2010		
		Exeter	05/08/2010		
		Plymouth	11/08/2010		
		Bridgwater	11/08/2010		
		Frome	12/08/2010		
		Honiton	18/08/2010		
		Honiton	18/08/2010		
		Tiverton	19/08/2010		
Exeter	19/08/2010				
Taunton	19/08/2010				
Newton Abbot	25/08/2010				
<b>Power Hours</b>	A face to face hour meeting with a Business Link Adviser to discuss business and skills needs. Come away with an action plan and training analysis, that will help you move your business forward.	Bideford	06/07/2010	09:30	15:30
		Barnstaple	13/07/2010		
		Totnes	15/07/2010		
		Barnstaple	09/08/2010		
		Bideford	10/08/2010		
		Totnes	19/08/2010		
<b>Telephone Clinics</b>	Marketing (various 45 minute appointments)	n/a	06/07/2010	10:00	17:30
		n/a	13/07/2010		
		n/a	20/07/2010		
		n/a	27/07/2010		
		n/a	03/08/2010		
		n/a	10/08/2010		
		n/a	17/08/2010		
		n/a	24/08/2010		
	n/a	31/08/2010			
	Finance (various 45 minute appointments)	n/a	06/07/2010		
		n/a	13/07/2010		
		n/a	20/07/2010		
		n/a	27/07/2010		
		n/a	10/08/2010		
		n/a	17/08/2010		
n/a		24/08/2010			
2012/Procurement (various 45 minute appointments)	n/a	07/07/2010			
<b>Social Media For Your Business</b>	The biggest shift in communication since email. What stance should your business take?	Barnstaple Hotel, Barnstaple	11/08/2010	09:45	12:30

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Event	Overview	Location	Date	Start	End
<b>Effective Online Marketing</b>	Advice on how to improve the effectiveness of your website as a marketing tool	Barnstaple Hotel, Barnstaple	11/08/2010	13:30	16:00
<b>How to Improve Your Marketing - An Action Plan For Success</b>	This highly informative workshop will encourage businesses to take a fresh look at their marketing and how to create an action plan.	Novotel, Plymouth	28/07/2010	09:30	12:30
<b>Doing Business With The Public Sector</b>	Getting the basics right when tender writing for public sector organisations	Somerset County Cricket Club	05/08/2010	09:15	16:30
		Sandy Park Conference Centre, Exeter	10/08/2010		
<b>Social Enterprise</b>	<b>Starting in Social Enterprise</b>	X Centre, Exeter	07/07/2010	09:30	13:00
<b>Partner Events</b>	<b>Equality Southwest, Understanding Immigration Regulations (C)</b>	Exeter Racecourse	07/07/2010	09:30	14:00
	<b>Investors in People - Introduction Workshop</b>	Kingsley Village, Fraddon	07/07/2010	09:30	13:00
	<b>Somerset Chamber of Commerce, Marketing of Business Development - What's the Difference? (C)</b>	Yeovil UCY	14/07/2010	07:30	09:30
	<b>Somerset Chamber of Commerce, Marketing of Business Development - What's the Difference? (C)</b>	Somerset College, Taunton	20/07/2010	07:30	09:30
	<b>Cornwall College Business, Do you want to boost your business?</b>	Kingsley Village, Fraddon	20/07/2010	14:00	16:30
	<b>Somerset Chamber of Commerce, Marketing of Business Development - What's the Difference (C)</b>	Bridgwater College	22/07/2010	07:30	09:30
	<b>Investors in People - Introduction Workshop</b>	Express by Holiday Inn, Taunton	10/08/2010	09:30	13:00

Please note, all Business Link events are FREE of charge unless otherwise marked (C)

